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PRESS RELEASE

CARE HUMANE SOCIETY WARNS SURROUNDING AREAS ABOUT ONGOING SCAMS TARGETING PET OWNERS.

For immediate release

Auburn, ALA. January 29, 2025: CARE Humane Society is issuing a warning to the local community regarding a recent scam targeting pet owners that uses impersonation tactics to exploit individuals looking for their lost pets.

In a two-week period, CARE received reports of three scam attempts. Scammers are using blocked or fraudulent phone numbers to impersonate CARE and local veterinary clinics, making their calls seem legitimate.

Scammers keep a close eye on lost-and-found pet posts, targeting concerned owners by falsely claiming they found their missing animals in critical condition. Posing as CARE or local vet, they call the owner and demand immediate payment for urgent medical treatment.

CARE Humane Society will never request an upfront payment for any medical treatment. Additionally, the organization does not have an on-site veterinarian and is not authorized to provide or charge for medical services.

Pet owners are urged to always verify the identity of the caller and confirm the location of their pet before taking action. We recommend seeing your pet in person to confirm their safety prior to any payment. If a scam is suspected, report them immediately to local authorities or animal services.

CARE is committed to protecting pets and their owners from these scams. By staying informed and cautious, pet owners can help to stop them.

To gain more information or report scams, head to the Alabama Attorney General's Office website at <http://www.alabamaag.gov> or call (334) 242-7300.