

ABBEY CRANK

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EDUCATION

Auburn University | Auburn, AL

Masters of Public Administration | Aug. 2023—May 2025 | Current GPA: 4.0

- *Nonprofit Organizations and Community Governance Certificate*

Bachelor of Arts in Journalism, Psychology Minor | Aug. 2018—May 2022 | Summa Cum Laude | GPA: 3.84

PROFESSIONAL EXPERIENCE

CARE Humane Society | Auburn, AL

Development Specialist | October 2024—March 2025

- Responsibilities included running CARE's Instagram (13k+ followers) and Facebook (38k+), photographing events, donor relations/fundraising, public relations/journalistic writing, leading/teaching interns, and working efficiently with others in a high-stress environment.

Lead Development Intern | July 2024—October 2024

- This included helping with social media, photography, press releases, events, and delegating tasks to 5 other interns on the team.

The Virginia Gazette | Williamsburg, VA

Reporter | Aug. 2022—Oct. 2022

- Covered crime, government, public education, business, and features for bi-weekly newspaper.

Opelika-Auburn News | Opelika, AL

News Intern | Aug. 2021—April 2022

- Photographed and wrote stories for OA's daily newspaper and website that has a viewer base of 100,000+ unique readers weekly. Reported on local businesses, parks and rec, and citizen spotlights.

Opelika Observer and Live LEE Magazine | Opelika, AL

Photojournalism Intern | May 2021—Aug. 2021

- Photographed and reported on events, styled shoots and covered breaking news for The Observer's weekly newspaper and bimonthly magazine.

Auburn Campus Recreation Marketing | Auburn, AL

Be Well Auburn Managing Editor | Jan. 2021—May 2021

- Led a team of 20 writers and photographers for The Rec's award-winning blogazine.
- Entailed editing all articles written, layout production, and providing guidance without missing deadlines.

Photography and Instagram Manager | Aug. 2019—May 2021

- Edited and approved photographs and captions for The Rec's 22.7K Instagram page.
- Managed/taught a team of 10 photographers DSLR photography settings, composition concepts, and Adobe Lightroom editing.

Be Well Auburn Copy Editor | January 2019—January 2021

Contributing Photographer and Writer | Aug. 2018—May 2021

AWARDS

Auburn University | February 2025

Montjoy Scholars Graduate Award

- Auburn University's MPA program awards this prestigious honor to just one student from the entire program each academic year, recognizing exceptional academic achievement and outstanding potential in public service. I am so honored to have been selected for the 2024-2025 academic year.

Alabama Press Association Media Awards | June 2022

1st and 2nd Place in Best Business Story or Column, Division B

- I won 1st and 2nd place in the second-largest division against state-wide journalists for my OA News stories, "More than a copy shop" and "How adding breakfast helped Byron's Smokehouse."